

3. Quality

- EasyFix slat rubber is manufactured to **ISO 9002** standards
- The product is **patent protected**
- The product carries a 5 year **warranty**
- Stringent quality testing is undertaken at production level and in EasyFix's laboratories prior to sale
- **DLG quality** approved product

4. High Levels of User Satisfaction

In an study⁴ undertaken in 2007, farmers were asked to rate EasyFix Slat Rubber. These are the results

Product Satisfaction	Overall Satisfaction
Product quality	96%
Robustness	100%
Longevity	97%
Ease of Installation	96%
Stability	93%

Animal Performance	Overall Satisfaction
Animal Comfort	100%
Animal Welfare	98%
Animal Live Weight Gain	100%
Animal Health	95%
Animal Thrive	97%
Lameness Elimination	96%
Animal Cleanliness	75%

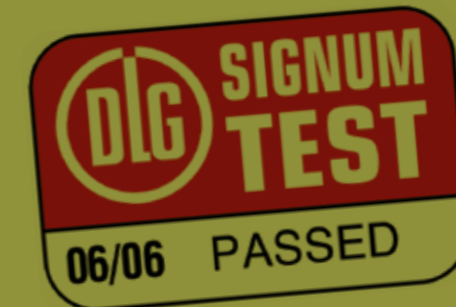
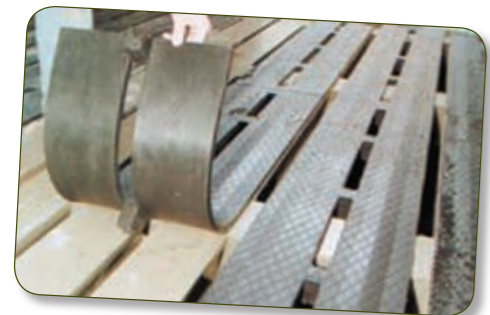
5. Market Leader

- EasyFix Slat Rubber is the leading slat rubber in the market
- Installed in over 6,000 farms countrywide
- Installed in Irish agricultural colleges, AI stations and major beef units
- Over half of sales in 2007 were re-orders from satisfied customers
- Export sales to Europe, North America, Canada, Saudi Arabia and Russia

⁴ Study undertaken by JDA Marketing



Slat Rubber



Department of Agriculture
Specification

THE FACTS

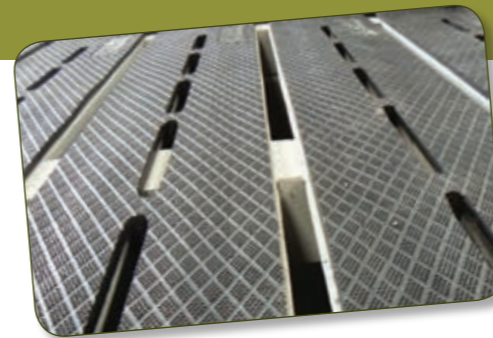


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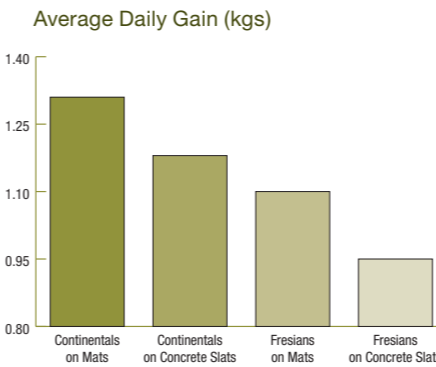
EasyFix Slat Rubber: FactSheet

1. Improved Performance

EasyFix slat rubber has been shown in trials¹ to:

- Increase weight gain
- Improve animal comfort & welfare
- Decrease stress
- Increase animal movement
- Improve animal cleanliness
- Reduce lameness
- Improve heat detection

Independent statistical analysis² of the results of recent Teagasc trials shows that there is a significant statistical difference between rubber mats and concrete slats in favour of the rubber mats, when the results for Friesian cattle are considered. This suggests that Friesian cattle on rubber mats increase weight better than those on concrete slats.



2. Durability

EasyFix slat rubber is the **only slat rubber in Ireland** to achieve the internationally recognised **DLG³ standard**, which was adopted by the **Department of Agriculture** in the FIS scheme. **DLG** is the world's leading test centre for rubber. The **DLG Signum Test** undertaken on-farm and in the **DLG** laboratory over a prolonged period, confirmed as fact:

- Good wear resistance
- No lasting deformation with continuous tread load
- No appreciable wear
- No noteworthy changes in length or width
- Good slip resistance and foothold
- Simple for DIY laying with stable and reliable fixing
- Good deformity and elasticity
- Animals observed on the rubber showed increased activity, improved comfort and heat behaviour and reduced mechanical-traumatic claw findings

¹ Trials undertaken in Kildalton Agricultural College and Teagasc, Athenry
² Analysis undertaken by Dr Des Curran, Omega Statistical Research, 2008 and Dr Myra O Regan, Insight Statistical Consulting, Trinity College, 2006
³ German Agricultural Society, DLG Test Centre



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EasyFix Rubber Products operates from a new purpose-built facility at Ballinasloe, Co. Galway. The company established in 1996, sells an innovative range of products which includes slat rubber, rubber matting, hurdles and fence aprons for the equine industry.

Much of the product range has been developed by the company, is highly innovative and is patent protected.

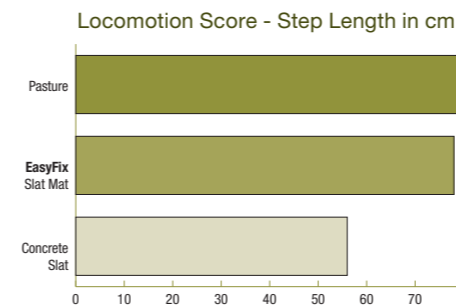
EasyFix has established itself as market leader in the Irish slat rubber market and has growing export sales to the UK, Holland, Germany, Denmark, Iceland, Poland, Slovenia, Norway, Saudi Arabia and Canada.

EasyFix employs 18 people with a further 10 full-time contracted fitters. The company recently won the SFA 2008 Innovator award in recognition of the company's achievements in research and product innovation.

AGRICULTURE | EQUINE | SAFETY | CONSTRUCTION

Our Product Range

- Slat Rubber
- Cow Mats
- Easyfeeder
- Cubicle Rolls
- Cubicle Mattress System
- Silage Pit Mat/Bag
- Parlour Matting
- Stable Matting
- Equine Schooling Fences



Testimonials

"I have EasyFix slat rubber down 3 years and also installed it last year giving me significant results. It is a proven quality slat rubber system that I gladly recommend to other farmers."

Ivan Loughrey, Limavaddy, Beef Farmer

I am delighted with the performance of my animals on EasyFix over the past two years. It is a proven product with the German DLG quality standard. Product will pay for itself in a short time

Dean Wright, Portadown, Dairy & Beef Farmer

Invested in Easyfix Rubber over a 5 year period, great product from an innovative company.

Robin Talbot, Ballacolla, Co Laois.

I have finished all my heavy cattle on EasyFix for the past 6 years. It is a proven rubber system which I gladly recommend.

Des Conroy, Stradbally, Co Laois.

I have all my pedigree Aberdeen Angus on EasyFix and I am doing another shed this year.

John Appleby, Co Cork.

I have four sheds done with EasyFix for the past 5 years. Excellent product under heavy heifers.

Jim Flavin, Co Limerick.